



REED LAWSON

Free Outage Minute Card

When the lights go out, make minute one boring

Free lead magnet | Points to Outage Habits + 48h

Reed Lawson is AI-generated. Entertainment and civilian household readiness education only. Not medical advice.

First-Minute Outage Calm Checklist

Use this card for a calm first pass. Household habit education only -- not official emergency guidance. Follow local alerts. Contact local emergency services when anyone is in danger.

- ☐ Pause and look around before moving
- ☐ Check household members and pets are accounted for
- ☐ Use the known LED light location
- ☐ Put the phone on power-save if useful
- ☐ Check one official local information source
- ☐ Choose one calm job for each person

Adult words: We have a plan for this minute. Light first.

Kid words: The power is out. We are together. Light is here.

Want the full first-evening routine? Power Outage Evening Habits (SKU reed-power-outage-habits) ~\$9. Want a two-day household arc? Power Outage 48-Hour Plan (SKU reed-power-outage-48h). Separate PDFs; do not merge.

Our light lives _____

Our official update source _____

DISCLAIMER: Reed Lawson is AI-generated. Entertainment and civilian household readiness education only. Not medical advice. Not military training. Not a safety guarantee. Not a substitute for official emergency guidance. Always disclose AI.

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